Myth: Life Insurance is too Expensive Transcript

Scene 1

Welcome to... Myth Squashers! Are you ready to squash some myths?

Scene 2

Myth #1: Cracking your knuckles too much causes arthritis. Squash that myth It won't give you arthritis, but it can weaken your grip. And that cracking noise? Just gas bubbles.

Scene 3

Myth #2: Life insurance is too expensive. Squash that myth Generally, term life insurance is the most affordable kind of life insurance.

Scene 4

And Engineers Canada-sponsored Term Life Insurance, designed exclusively for engineering professionals, is especially affordable.

Rates are extremely competitive and evaluated regularly by Manulife and Engineers Canada. You can earn volume savings of 10 and 15 percent for higher coverage amounts...

...and if you lose your job before age 65, your premiums are not charged for up to a year.

Scene 5

Remember, don't let myths squash you!

Let the Myth Squashers squash them for you.

And if you want to learn more about Engineers Canada-sponsored Term Life Insurance, visit manulife.ca/engineers.