

It's the 75th anniversary of the Engineers Canada-sponsored Term Life Insurance Plan.

And to celebrate, we're offering you a 75% rate reduction on new or additional Member or Spouse Term Life coverage.

You also have a chance to win one of 12 Apple Gift Cards, each worth \$750.

They say, to know where you're going, you have to remember where you've been.

So, as we celebrate the 75th anniversary of the Engineers Canada-sponsored Term Life Insurance Plan, let's look back on some of the innovations that brought us to where we are today.

In 2018, we introduced an easier application process with no medical exams required if you are under 50 and applying for up to \$1 million in coverage.

Also in 2018, we created a special offer for first-time applicants...

... and volume savings on higher coverage amounts were increased to 10 and 15 percent.

In 2016 we introduced the loyalty refund, giving eligible members a refund on their premiums. This year, members received a 25% refund on their Term Life Premiums.

In 2009, we extended coverage to age 85, for protection well into retirement.

And finally, we go back to 1948, the year it all started.

The year the Engineers Canada-sponsored Term Life Insurance Plan was created exclusively for engineering professionals like you and your family.

Thank you for celebrating 75 years with us and trusting us to help protect your loved ones.

To get our 75% rate reduction and a chance to win one of 12 \$750 Apple Gift Cards, simply get a Term Life quote today by visiting manulife.ca/celebrate75.